

CHEROKEE CHRISTMAS PARADE

Theme: "Christmas at Home"

Saturday, December 9, 2017

Float line up is from 1:30 pm to 4:30 pm

Parade starts promptly at 5:30 pm

NAME OF ENTRY/ORGANIZATION _____

IS THIS ENTRY TO BE JUDGED (CHECK ONE)? YES _____ NO _____

NAME OF PERSON RESPONSIBLE FOR ENTRY _____

CONTACT PHONE NUMBER _____

ALTERNATE CONTACT/PHONE _____ EMAIL _____

FLOAT RULES:

- THE NAME(S) OF THE ORGANIZATION MUST BE CLEARLY VISIBLE;
- FLOATS WILL BE JUDGED THROUGHOUT THE PARADE ROUTE;
- JUDGING WILL BE BASED ON LIGHTING, MUSIC, CREATIVITY AND THEME;
- FIRST PLACE WINS \$1000, SECOND WINS \$600, THIRD WINS \$400
- ALL ENTRIES/DROP OFFS/TRAFFIC MUST ENTER BY THE HUNGRY BEAR EXXON GAS STATION (ON WHITEWATER DRIVE;
- ALL TRAFFIC SHOULD EXIT OUT BY THE CHEROKEE BEAR ZOO;
- PARADE ROUTE WILL BEGIN AT THE CHEROKEE BEAR ZOO, GO THROUGH DOWNTOWN, TURN RIGHT ONTO 441 NORTH AND TAKE A LEFT AT THE TRAFFIC LIGHT BY THE MUSEUM OF THE CHEROKEE AND DISBAND BEHIND THE QUALLA ARTS AND CRAFTS ON THE RIGHT;
- FLOATS MAY BE BROUGHT IN TO THE LINEUP BEGINNING AT 1:30 PM;
- ALL FLOATS MUST BE LINED UP AND READY TO GO BY 4:30 PM;
- ALL VEHICLES/TRAFFIC NOT IN THE PARADE MUST BE CLEARED OUT BY 5:00 PM
- EVERYONE THAT IS PARTICIPATING ON A FLOAT NEEDS TO STAY ON THE FLOAT FOR THE DURATION OF THE PARADE AND TO THE END OF THE PARADE ROUTE;
- ALL GOODIES MUST BE HANDED OUT; NO THROWING OF CANDY FROM FLOATS; WALKERS MUST HAND OUT GOODIES-NO THROWING;
- PERSONS RIDING HORSES MUST MAKE SURE HORSES ARE WEARING DIAPERS OR A PERSON TO "POOPER SCOOP" ANY HORSE DROPPING THROUGHOUT THE PARADE ROUTE;
- **PARADE ENTRY FORMS, LIABILITY RELEASE FORMS, AND W-9 FORMS MAY BE PICKED UP AT THE CHEROKEE WELCOME CENTER; ENTRIES WILL BE ACCEPTED UNTIL 4:00 PM ON DECEMBER 8, 2017; THIS IS THE DEADLINE AND THERE WILL BE NO EXCEPTIONS. THE W-9 FORMS NEED TO BE FILLED OUT IF YOUR FLOAT IS BEING JUDGED.**

FOR MORE INFO, PLEASE CONTACT THE CHEROKEE WELCOME CENTER (828.359.6490 OR EMAIL TRAVEL@NC-CHEROKEE.COM) OR THE PARADE COORDINATOR-JOSIE LONG (828.359.6491 OR JOSILONG@NC-CHEROKEE.COM), OR FAX 828.497.2505

