

MERRY & BRIGHT QUALLA CHRISTMAS

DECEMBER 12, 2025

5:00PM

NAME OF ENTRY/ORGANIZATION: _____

PERSON IN CHARGE OF ENTRY: _____

ADDRESS: _____ **PHONE # ()** _____ - _____

RULES

THE NAME OF THE ORGANIZATION SHOULD BE CLEARLY VISIBLE ON BOTH SIDES OF THE FLOAT.

FLOATS WILL BE JUDGED THROUGHOUT THE PARADE ROUTE. (THERE IS ONLY ONE SANTA CLAUS IN THE PARADE, THE WELCOME CENTER WILL HAVE SANTA)

FLOATS WILL BE JUDGED ON (MUSIC, LIGHTING & CREATIVITY).

(THIS IS A NIGHTTIME PARADE)

1ST PLACE: \$1,000.00 2ND PLACE: \$500.00 3RD PLACE: \$300.00

- ALL ENTRIES /DROP OFFS/TRAFFIC MUST ENTER BY THE HUNGRY BEAR EXXON GAS STATION ON WHITE WATER DRIVE.
- ALL TRAFFIC SHOULD EXIT BY THE CHEROKEE BEAR ZOO.
- PARADE ROUTE WILL BEGIN BY THE BEAR ZOO, GO DOWNTOWN, TURN RIGHT ONTO 441 N. AND DISBAND BEHIND THE QUALLA ARTS & CRAFTS.
- YOU MAY START BRINGING YOUR FLOATS INTO THE PARADE LINE UP AT 1:00 PM
- FLOATS MUST BE IN THE LINE NO LATER THAN 3:30 PM (NO EXCEPTIONS).
- TRAFFIC MUST BE CLEARED FROM PARADE ROUTE BY 3:30PM. THE ONLY THING TO BE ON WHITE WATER DRIVE IS THE PARADE PARTICIPANTS AND FLOATS.
- EVERYBODY THAT IS RIDING/WALKING WITH THE FLOAT/CAR.TRUCK MUST BE WITH THEIR GROUP AT 4:00PM (ROAD WILL BE CLOSED, NO LAST-MINUTE ARRIVALS.)
- PEOPLE RIDING A HORSE MUST MAKE SURE THEY HAVE SOMEONE WALKING BEHIND WITH A POOPER SCOOPER.
- WE WILL ANNOUNCE THE WINNERS AT THE END OF THE PARADE ROUTE (BEHIND QUALLA ARTS & CRAFTS. W-9 FORMS WILL BE FILLED OUT BY THE WINNERS.
- PARADE ENTRY FORMS CAN BE PICKED UP AT THE CHEROKEE WELCOME CENTER. ENTRIES WILL BE ACCEPTED UNTIL 12/11/25 AT 4:00 pm. (NO EXCEPTIONS)
- FOR MORE INFORMATION CONTACT THE CHEROKEE WELCOME CENTER @
- (828)359-6490/RJ ARNEACH/CHRISTOPHER WATTY (828)359-6491/359-6486 OR E-MAIL rjarne1@ebci-nsn.gov chriswatt@ebci-nsn.gov
- FORMS CAN ALSO BE FAXED BACK TO (828)-520-7079

NEW CATEGORY : LIGHT IT UP ! BEST AND BRIGHTEST LIT CAR/TRUCK \$300.00