

# Are you ready to join the One Feather reader family?

Return this coupon with a check or money order to :

**Cherokee One Feather**  
**PO Box 501**  
**Cherokee, NC 29719**

Name: \_\_\_\_\_

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OR

Subscribe to the One Feather today. **Call (828) 359-6262 to pay with a bankcard.**

A one year subscription (print only) is only \$40.

## The Cherokee One Feather

P.O. Box 501, Cherokee, NC 28719 Located in the Ginger Lynn Welch Complex.  
Website: [www.theonefeather.com](http://www.theonefeather.com).  
Email: [cherokeefonefeather1966@gmail.com](mailto:cherokeefonefeather1966@gmail.com).  
Primary phone line (828) 359-6261.

**Ad Sales Coordinator**  
**Dawn Arneach**  
**828-359-6489**  
**Cell: 828-736-7495**  
**dawnarne@ebci-nsn.gov**

## The Cherokee One Feather Staff

Dawn Arneach, Ad Sales Coordinator  
Indica Climbingbear, Subscription Clerk  
Scott McKie Brings Plenty, Assistant Editor  
Brooklyn Brown, Reporter  
Robert Jumper, Editor

The Editorial Board consists of the One Feather staff and Christian Siewers (Office of the Attorney General).



**GWY ᏆᏍᏅ ᏆᏍᏅ**  
CHEROKEE ONE FEATHER \* TSALAGI SOQUO UGIDAHLI

## Cherokee One Feather Marketing and Advertising Rates



**The Eastern Band of Cherokee Indians Code of Laws defines the mission of the Cherokee One Feather;**  
**“The Cherokee One Feather is hereby designated and recognized as the official publication of the Eastern Band of Cherokee Indians for the instruction and information of the Cherokee community“ (Chapter 75-1).**

**Award-winning news media of the Eastern Band of Cherokee Indians since 1965. The Cherokee One Feather is a member of the Native American Journalists Association and the North Carolina Press Association.**

**JOHN HIGSMITH, DDS**  
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## The Cherokee community's link with the Eastern Band of Cherokee Indians, Indian Country, and the World.

Over the nearly 60 years of its existence, the mission of the One Feather has been documenting the living history of the Principal People, opening up the world to the tribe and the tribe to the world by growing our social media and website readership to over 100,000 users, and putting hard copies of the One Feather into the hands of our most important and influential tribal members, our Tribal Elders. It is not uncommon to see a quarter million people each week reading the One Feather.

As our community members and readership already know, if you want to know about anything tribal, all you need is One Feather.

## ADVERTISING RATES

**Print Display Ads** -Our most popular offering

**Full Back page** (9.5"wx10.6" h) **\$300** per insertion.

**Front page** (2.25"wx1.56" h) **\$50** per insertion

**Front page banner** (9.5"wx1.56" h) **\$150** per insertion.

**Full page** (9.5"wx10.6" h) **\$200** per insertion.

**1/2 page** (4.67"wx10.6" h or 9.5"wx5.25" h) **\$100** per insertion.

**1/4 page** (4.67"wx5.25h or 9.5wx1.56" h) **\$50** per insertion.

**1/8 page** (4.67"wx2.5" h) **\$25** per insertion.

Minimum charge for display ad space is \$25 per insertion.

Color is available at no additional charge.

### Print Line Ads

Classifieds involving items under \$25,000 are free. Listings over \$25,000 are \$10 per column inch. All other line ads will be billed at \$10 per column inch.

### Deadlines for print

All payments and materials must be received by the One Feather no later than Friday at noon prior to the week the material is to run. Any material that is not "camera ready" may be billed an additional \$25 per hour for graphic design. Client must be available for proof approval and client approval must be given prior to the noon Friday deadline.

## ONLINE AND SOCIAL RATES

-Our most impactful offering

**Website ad** (1050 x 1050 pixels) or **website banner** (970 x 150 pixels) at [www.theonefeather.com](http://www.theonefeather.com) is **\$50** per ad, per week.

**Facebook post** (1050 pixels x 1050 pixels) is **\$100** per post. Maximum of one post per advertiser each day.

## FLYER AND TAB INSERTS

**\$100** per insertion

## SPECIAL FEATURE SPONSOR

Name publicized as sponsor of existing recurring feature in the print and electronic media **\$250** for one year.

## CHEROKEE PET OF THE WEEK

Ganasav hia svdodagwasdi asuyagida  
SŌhi ʌD RVLLŌJ DŌʌYL



**Squirt**, a Red-Eared Slider Turtle, lives in the Birdtown Community with his human, Ophelia Lambert.



Sponsored by:  
**CHEROKEE**  
ANIMAL CARE CLINIC  
828-497-3401  
1100 US 441N, Whittier, NC 28789