

Are you ready to join the One Feather reader family?

Return this coupon with a
check or money order to :

Cherokee One Feather
PO Box 501
Cherokee, NC 29719

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

OR

Subscribe to the One Feather
today. **Call (828) 359-6262 to
pay with a bankcard.**

A one year subscription (print
only) is only \$40.

The Cherokee One Feather

P.O. Box 501, Cherokee, NC 28719 Located in
the Ginger Lynn Welch Complex.
Website: www.theonefeather.com.
Email: cherokeefonefeather1966@gmail.com.
Primary phone line (828) 359-6261.

Ad Sales Coordinator

Dawn Arneach

828-359-6489

Cell: 828-736-7495

dawnarne@ebci-nsn.gov

The Cherokee One Feather Staff

Dawn Arneach, Ad Sales Coordinator
Sally Davis, Subscription Clerk
Scott McKie Brings Plenty, Asst. Editor
Robert Jumper, Editor

The Editorial Board consists of the One
Feather staff, Christian Siewers (Office of the
Attorney General), and Breanna Lucas
(Office of the Principal Chief).



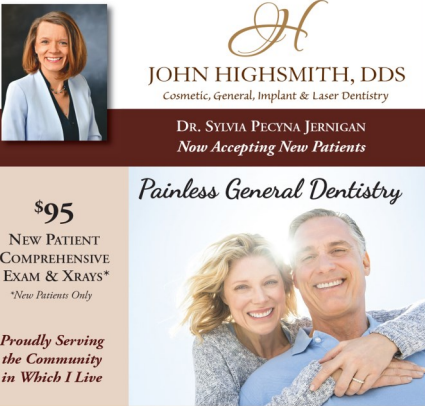
GWY Ꮻᎃ ᏍᏏᏗᏰ
CHEROKEE ONE FEATHER * TSALAGI SOQUO UGIDAHLI

Cherokee One Feather Marketing and Advertising Rates



**The Eastern Band of
Cherokee Indians Code of
Laws defines the mission of
the Cherokee One Feather;**
**“The Cherokee One Feather is
hereby designated and
recognized as the official
publication of the Eastern
Band of Cherokee Indians for
the instruction and
information of the Cherokee
community“ (Chapter 75-1).**

**Award-winning news media of
the Eastern Band of Cherokee
Indians since 1965. The
Cherokee One Feather is a
member of the Native American
Journalists Association and the
North Carolina Press
Association.**



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2/15

The Cherokee community's link with the Eastern Band of Cherokee Indians, Indian Country, and the World.

Over the nearly 60 years of its existence, the mission of the One Feather has been documenting the living history of the Principal People, opening up the world to the tribe and the tribe to the world by growing our social media and website readership to over 100,000 users, and putting hard copies of the One Feather into the hands of our most important and influential tribal members, our Tribal Elders. It is not uncommon to see a quarter million people each week reading the One Feather.

As our community members and readership already know, if you want to know about anything tribal, all you need is One Feather.

ADVERTISING RATES

Print Display Ads -Our most popular offering

Full Back page (9.5"wx10.6"h) **\$300** per insertion.

Front page (2.25"wx1.56"h) **\$50** per insertion

Front page banner (9.5"wx1.56"h) **\$150** per insertion.

Full page (9.5"wx10.6"h) **\$200** per insertion.

1/2 page (4.67"wx10.6"h or 9.5"wx5.25"h) **\$100** per insertion.

1/4 page (4.67"wx5.25h or 9.5wx1.56"h) **\$50** per insertion.

1/8 page (4.67"wx2.5"h) **\$25** per insertion.

Minimum charge for display ad space is \$25 per insertion.

Color is available at no additional charge.

Print Line Ads

Classifieds involving items under \$25,000 are free. Listings over \$25,000 are \$10 per column inch. All other line ads will be billed at \$10 per column inch.

Deadlines for print

All payments and materials must be received by the One Feather no later than Friday at noon prior to the week the material is to run. Any material that is not "camera ready" may be billed an additional \$25 per hour for graphic design. Client must be available for proof approval and client approval must be given prior to the noon Friday deadline.

ONLINE AND SOCIAL RATES

-Our most impactful offering

Website ad (1050 x 1050 pixels) or **website banner** (970 x 150 pixels) at www.theonefeather.com is **\$50** per ad, per week.

Facebook post (1050 pixels x 1050 pixels) is **\$100** per post. Maximum of one post per advertiser each day.

FLYER AND TAB INSERTS

\$100 per insertion

SPECIAL FEATURE SPONSOR

Name publicized as sponsor of existing recurring feature in the print and electronic media **\$250** for one year.

CHEROKEE PET OF THE WEEK

Ganasav hia svdodagwasdi asuyagida
SŌHi ʌD RVLTʌJ DʌʌYL



Squirt, a Red-Eared Slider Turtle, lives in the Birdtown Community with his human, Ophelia Lambert.



Sponsored by:
CHEROKEE
ANIMAL CARE CLINIC
828-497-3401
1100 US 441N, Whittier, NC 28789