

Corporate Sponsorship Agreement

If your business, industry, or organization would like to be an event sponsor for the 2013 Relay For Life of Cherokee, please complete the attached form and return it with payment in the amount of the selected sponsorship. If contributing \$500 or more, please be sure to include (or submit via e-mail) a logo.

Payment Information

Please make checks payable to the American Cancer Society.

You may also pay by credit card at our secure website, www.relayforlife.org/ebcinc. From the homepage, select the "Donate" option. If you are donating on behalf of a Relay Team, you will be prompted to select the team name to be credited with your sponsorship. **The attached form still needs to be mailed to ensure credit for your sponsorship.**

Logo

If you wish to submit a logo, please enclose a black and white camera-ready logo (via CD). Images may also be emailed in TIFF or JPEG format to Randi.smith@cancer.org

Deadline

Please complete the information on the back of this panel, detach it and submit no later than **July 22nd for \$500 or higher donors (for event t-shirts), and August 5th for \$250 or less** to ensure recognition of your support.

Questions?

Contact: **Julie Wilnoty 828.507.7226**

Or **Randi Smith 828.254.6931**

Send this form to:

**Relay For Life
C/O Julie Wilnoty
PO BOX 134
CHEROKEE, NC 28719**

Relay For Life of Cherokee

Purpose

Relay For Life is a unique fundraising event for the American Cancer Society that not only celebrates cancer survivors but also increases cancer awareness in Cherokee. The community-owned event takes place overnight symbolizing that cancer never sleeps.



Event

Relay For Life involves participants from Cherokee businesses, families, churches, schools, and civic groups in teams of 8-15 people walking around the track for the duration of the event (6pm-6am).

Fundraising

Each team member is encouraged to raise a minimum of \$100 in donations to support the American Cancer Society. In addition, the success of Relay depends on financial support from our corporate sponsors.

Impact by the Numbers

- Last year the Relay For Life of Cherokee raised **\$24,663**.
- **93 Survivors** were celebrated at our event.
- **Swain County** = 24 patients served, 48 services provided
- **Graham County** = 18 patients served, 38 services provided
- **Jackson County** = 69 patients served, 135 services provided
- **Cherokee County** = 74 patients served, 154 services provided

American Cancer Society 2013 Relay For Life of Cherokee



Sponsorship Opportunities



Relay For Life of Cherokee

Friday August 23—Saturday August 24

**Cherokee Indian Fair Grounds
545 Tsali Boulevard
Cherokee, NC 28719**

Opening Ceremonies: 6:00 p.m.

Survivor Victory Lap: 6:30 p.m.

Luminaire Ceremony: 9:00 p.m.

2013 SPONSORSHIP OPPORTUNITIES

Presenting Stage Sponsor- \$5000 (Only 2 slots available)

- Most prominent sponsor logo on participant T-shirts (Deadline is July 22nd, 2013)
- Option of having a company representative speak briefly during Opening Ceremonies
- Option of hanging sponsor's company banner on stage
- Sponsor yard sign for business
- 5 Track signs (ACS/Relay logo & sponsor name)
- Purple ribbon to display in your business/home
- Top recognition in event program
- First option for sponsor level following year

Spirit of Hope for our Survivors-\$1000

- Prominent sponsor logo on participant T-shirts (Deadline is July 22nd, 2013)
- Option of hanging sponsor's company banner at the Survivor Tent
- Sponsor recognition during Survivor Reception
- Sponsor yard sign to display at business
- 4 Track signs (ACS/Relay logo & sponsor name)
- Purple ribbon to display in your business/home
- Recognition in event program

Light of the Party Luminaire- \$500

- Sponsor name on participant T-shirts (Deadline is July 22nd 2013)
- Option of hanging sponsor's company banner at the Luminaire tent
- Sponsor yard sign to display at business
- Sponsor recognition prior to Luminaire Ceremony
- 3 Track signs (ACS/Relay logo & sponsor name)
- Purple ribbon to display at your business/home
- Recognition in event program

Caring For our Caregivers-\$250

- 2 Track signs (ACS/Relay logo & sponsor name)
- Sponsor yard sign to display at business
- Purple ribbon to display at business/home
- Recognition in event program

Feet on the Track Sponsor- \$100

- Track sign (ACS/Relay logo & sponsor name)
- Purple ribbon to display in your business/home
- Recognition in event program

Fight Back with Fifty—\$50

- Purple ribbon to display in your business/home
- Recognition in event program

For more information, visit our website
www.relayforlife.org/ebcinc



Relay For Life of Cherokee, NC



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

Sponsorship Form

Yes, I would like to be a 2013 Sponsor!

If you are interested in being a Presenting Sponsor please contact

Julie Wilnoty 828.507.7226, Event Chair

or

Randi Smith 828.254.6931, ACS Staff

- \$1000 Spirit of Hope for our Survivors
- \$500 Light of the Party Luminaire
- \$250 Caring For our Caregivers
- \$100 Feet on the Track Sponsor
- \$50 Fight Back with Fifty

Deadline for T-shirt logo is
July 22nd, 2013

PLEASE PRINT:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

If you donated by credit card via the website please indicate date paid: _____

Relay Team/Individual receiving credit for this Sponsorship:

RELAY FOR LIFE USE ONLY:

Date Rcvd _____ Check #: _____